

Big Data: "Traditional" Volume centred stories

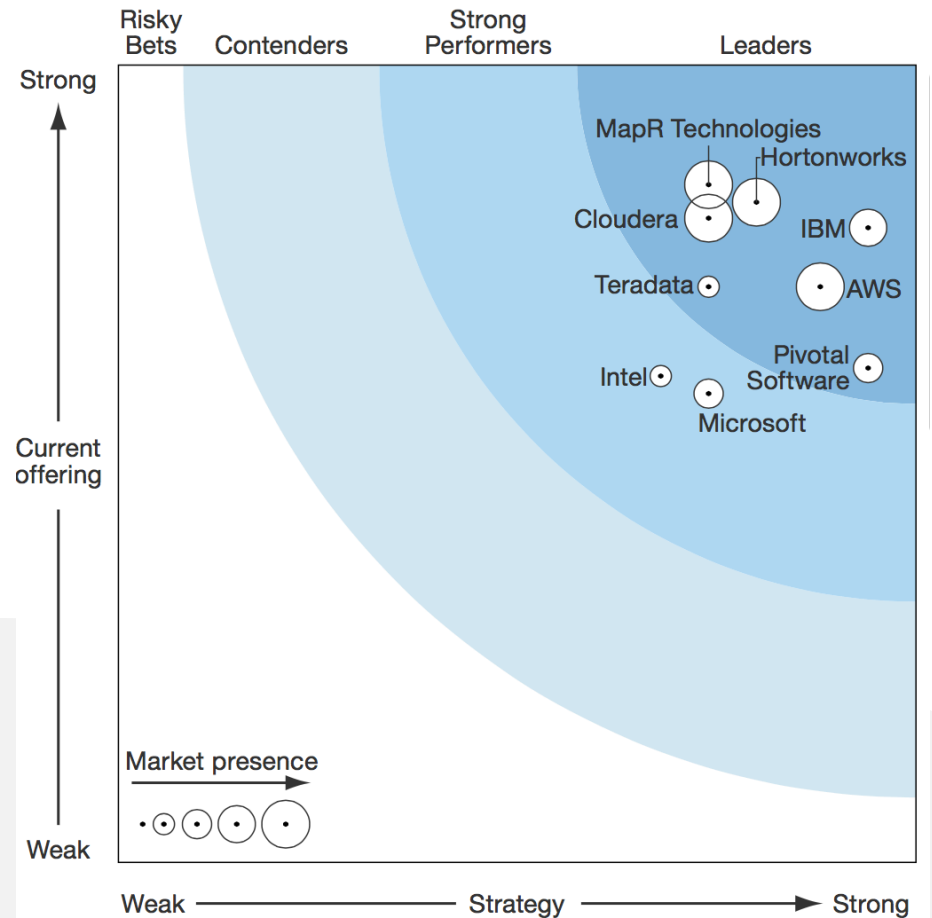
Emanuele Della Valle
DEIB - Politecnico di Milano
emanuele.dellavalle@polimi.it
<http://emanueledellavalle.org>

Agenda

- Using the The Forrester Wave™ to choose among the vendors
- Amazon
- Cloudera
- Hortonworks
- MapR technologies
- IBM Big Insights
- Microsoft Azure HDInsight

How to choose

- There are thousands of stories to choose from
- My choice, those of the top vendors according to The Forrester Wave™ – Big Data Hadoop Solutions Q1 2014



– <https://www.forrester.com/The+Forrester+Wave+Big+Data+Hadoop+Solutions+Q1+2014/fulltext/-/E-RES112461>

Amazon

- Website

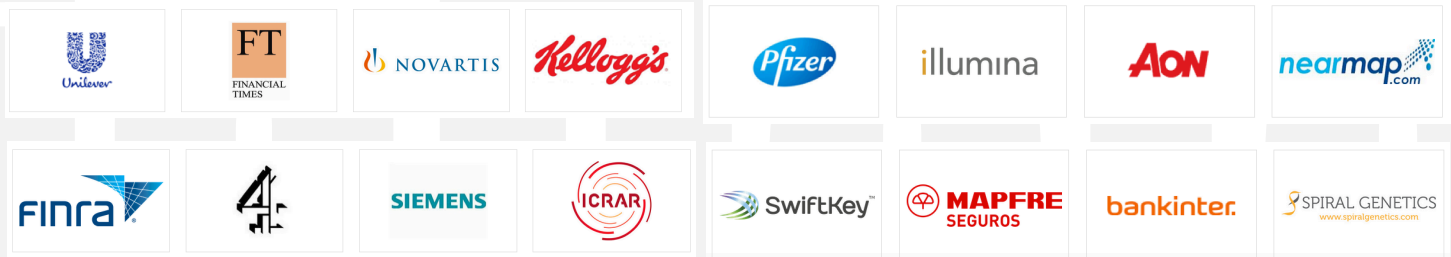
- <http://aws.amazon.com/it/big-data/>

- Cases

- Flagship case Metamarkets (movie)

- More

- <http://aws.amazon.com/it/solutions/case-studies/big-data/>



Cloudera

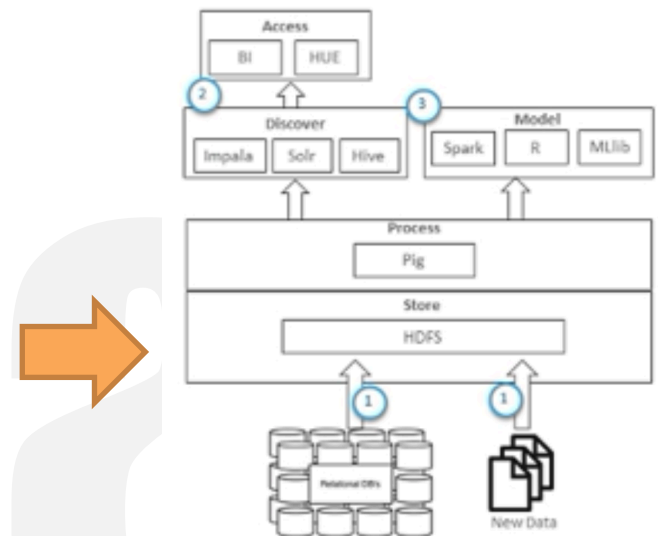
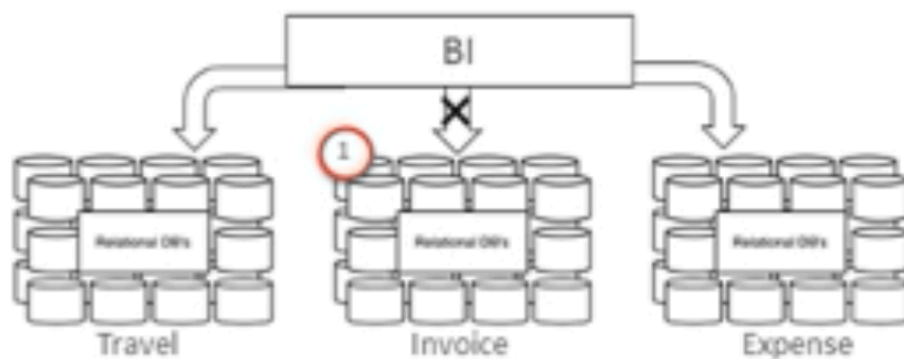
- Website

- <http://www.cloudera.com/>

- Cases

- <http://www.cloudera.com/content/cloudera/en/our-customers.html>

- Concur's case



Hortonworks

- Website
 - <http://hortonworks.com/>
- Cases
 - <http://hortonworks.com/customers/>
 - Zulily
 - <http://hortonworks.com/customer/zulily/>
 - <https://youtu.be/QW8Yn2dNZ1c>

MapR technologies

- Website
 - <https://www.mapr.com/>
- Cases
 - <https://www.mapr.com/customers/industry>

Big Data 7

Microsoft – Windows Azure HDInsight

- Website
 - <http://azure.microsoft.com/en-us/services/hdinsight/>
- Cases



IBM Big Insights

- Web site
 - <http://www-01.ibm.com/software/data/infosphere/hadoop/products.html>
- Cases
 - Teikoku Databank, Ltd.
 - Shortening the time to process billions of textual data items from several days to 30 minutes
 - Ernst & Young (movie)
 - Ernst & Young uses big data and analytics to combat fraud and mitigate risk for its customers.

Thank you!
Any Question?

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